

PRESS RELEASE

ASIA-PACIFIC FORUM ON
SUSTAINABLE DEVELOPMENT

2022

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Institute for Social
Entrepreneurship in Asia

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Accelerating Women's Economic Empowerment in Agricultural Value Chains

Launch of the Guidelines for Transformational Partnerships and WEE in AVCs

31 March 2022 | 8:30-9:45am Bangkok | via Zoom



Moderator:
Wardarina
Co-chair, Asia
Pacific Regional
CSO Engagement
Mechanism



Opening Remarks:
**Ruhimat
Soerakoesoemah**
Head, Sub-regional
Office for Southeast
Asia, UNESCO



Speaker:
Dr Chusana Han
Head, Poverty
Eradication and
Gender Division,
ASEAN Secretariat



Speaker:
Lenlen Mesina
Program Manager
WeEmpowerAsia,
UN Women



Speaker:
Emilia Setyowati
Executive Secretary,
Trubus Bina Swadaya



Speaker:
**Dr Marie Lisa
Dacanay**
President, Institute for
Social Entrepreneurship
in Asia



Closing Remarks:
Ashley Aarons
GRAISEA Team Leader,
Oxfam International



To register, <https://tinyurl.com/TransformationalAVCGuidelines> or scan QR code

ACCELERATING ASEAN WOMEN'S ECONOMIC EMPOWERMENT IN AGRICULTURAL VALUE CHAINS

The Institute for Social Entrepreneurship in Asia (ISEA), UN ESCAP Subregional Office for South-East Asia, UN Women WeEmpowerAsia, Catalyst 2030, Oxfam, Embassy of Sweden, and Asia Pacific Regional CSO Engagement Mechanism-Social and Community Enterprise Constituency are organizing a roundtable discussion on **Accelerating Women's Economic Empowerment (WEE) in Agricultural Value Chains** on **Thursday, March 31**, from **8:30 AM to 9:45 AM (GMT+7, Bangkok, Thailand)**.

The event will feature a roundtable discussion with inspiring women changemakers on gender equality and women's empowerment in agriculture. **Dr. Chusana Han** of Poverty Eradication and Gender Division ASEAN Secretariat, **Lenlen Mesina** of WeEmpowerAsia, UN Women, **Emilia Setyowati** of Trubus Bina Swadaya, and **Dr. Marie Lisa Dacanay** of ISEA will join the line-up of speakers.

The event's highlight is the launch of the *Guidelines for Transformational Partnerships and WEE in Agricultural Value Chains (Transformational AVC Guidelines)*, developed by ISEA and Oxfam supported by the Embassy of Sweden in Bangkok through the Gender Transformative and Responsible Agribusiness Investments in South-East Asia (GRAISEA). The Transformational AVC Guidelines are a set of policies and incentives being proposed to supplement existing ASEAN policies to become more responsive to the needs of women and men small-scale producers. They seek to promote food security, social protection, and resiliency, which are critical to the effective recovery of small-scale producers from COVID-19.

This event is organized in the context of this year's International Women's Day theme, "Gender equality today for a sustainable tomorrow". The event hopes to generate support from key stakeholders and facilitate a discussion to strengthen further the Transformational AVC Guidelines for a gender-equal and sustainable future for women and men small-scale producers.

The round table cum launch is an accredited side event at the Asia-Pacific Forum on Sustainable Development (APFSD) 2022 contributing to SDG 5 (Gender Equality). Join the event by registering through this link: <https://tinyurl.com/TransformationalAVCGuidelines>. Registration is free and open.



FOR INQUIRIES, send us an e-mail at communications@isea-group.net

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