



Partners/Sponsors:



**Third Social Enterprise Advocacy and Leveraging (SEAL) Asia Conference**  
**“Social Entrepreneurship and Cross-Sectoral Collaboration:**  
**Ensuring the Recovery of Social Enterprises towards Leaving No One Behind**  
**in Building Back Better and Achieving Sustainable Development”**  
 a Virtual Conference via Zoom  
**September 16-17, 2020**

**P R O G R A M M E**

**Day 1: Wednesday, September 16, 2020**  
10:00 to 17:00 (Manila/Beijing Time, GMT +8)

<p>10:00-11:00</p>	<p><b>Opening Ceremonies</b>  <i>Welcome Remarks</i>  <b>Luis Dumlao</b>, Dean, John Gokongwei School of Management, Ateneo de Manila University and ISEA Chairperson  <b>Ben Suzuki</b>, Director, Japan Foundation Manila</p> <p>Keynote Address 1                    <b>Armida Salsiah Alisjahbana</b>, Executive Secretary, UNESCAP          Keynote Address 2                    <b>Diskul Dispanadda</b>, President, Social Enterprise Thailand</p> <p>Moderator: <b>Romy Cahyadi</b>, CEO, Instellar Indonesia</p>
<p>11:00-12:15</p>	<p><b>Plenary I: Social Entrepreneurship and Cross Sectoral Collaboration to Ensure the Recovery of Social Enterprises towards Leaving No One Behind in Building Back Better and Achieving Sustainable Development</b></p> <p><i>Before the COVID19 pandemic, the Asia and the Pacific SDG Progress Report 2019 detailed that the Asia-Pacific region was not on track to achieve any of the SDGs by 2030. Social enterprises and social innovators were seen then as accelerators in achieving the SDGs. With the COVID19 pandemic wiping out progress achieved by these potential accelerators, the plenary shall discuss the potentials and challenges for social entrepreneurship and cross-sectoral collaboration to evolve major pathways to assist social enterprises and the marginalized sectors they serve recover towards leaving no one behind in building back better and achieving the SDGs. It shall present promising social entrepreneurship initiatives and proposals for cross sectoral collaboration around the 9 SDGs for pandemic recovery as take-off points for discussion.</i></p> <p>Speakers:  <b>Bishwa Nath Tiwari</b>, Programme Specialist, UNDP Asia and the Pacific  <b>Chetna Sinha</b>, Founder-Chairperson, Mann Deshi Bank &amp; Mann Deshi Foundation, India  <b>Marie Lisa Dacanay</b>, President, Institute for Social Entrepreneurship in Asia</p>

Cooperating Organizations:



Media Partner:



	Moderator: <b>Wardarina</b> , Program Manager, APWLD and Co-chair, Asia Pacific Regional CSO Engagement Mechanism
12:15-13:30	<p><b><u>Plenary II: Showcasing a Platform for Ensuring Social Enterprise Recovery towards Leaving No One Behind in Building Back Better</u></b></p> <p><b><u>Launch of Multi-Stakeholder Platform for Food Security, Resilience and Women’s Empowerment in Agricultural Value Chains</u></b></p> <p><i>The plenary shall showcase and launch an evolving multi-stakeholder platform led by ISEA and partners with the support of Oxfam and the Swedish Embassy in Bangkok through the Gender Transformative and Responsible Agricultural Investments in Southeast Asia (GRAISEA) program and the Japan Foundation Asia Center. The platform evolved from an action research in the Philippines, Vietnam, Indonesia and Thailand that developed a set of Benchmarks for Transformational Partnerships and Women’s Economic Empowerment in Agricultural Value Chains (BTP-WEE in AVCs). The benchmarks have as key outcomes food security, resilience, sustainable livelihoods, environmental stewardship and empowerment of women and men small scale producers. The plenary shall feature social enterprise-led agricultural value chain interventions that inspired the benchmarks and their recovery initiatives given COVID19; share how the multi-stakeholder initiative evolved and has adjusted its engagement with AVC stakeholders and governments in Southeast Asia given the pandemic; and explore the opportunities and challenges of sustaining as well as broadening the platform in the Asia-Pacific region to demonstrate how social entrepreneurship and cross sectoral collaboration in agricultural value chains can significantly contribute to a cluster of SDGs linked to pandemic recovery (Goals 1, 2, 5, 8, 9, 10, 11, 12, 13, 16, 17).</i></p> <p>Speakers:  <b>Vie Reyes</b>, Founder, Bote Central (Philippines)  <b>Vitoon Panyakul</b>, Managing Director, Green Net (Thailand)  <b>Marie Lisa Dacanay</b>, President, Institute for Social Entrepreneurship in Asia</p> <p>Reactors:  <b>Sita Sumrit</b>, Assistant Director, Poverty Eradication and Gender Division, ASEAN  <b>Erin Sweeney</b>, Partnerships Manager, Grow Asia  <b>Raijele Nicole</b>, Regional Director, Oxfam in the Pacific</p> <p>Moderator: <b>Pham Kieu Oahn</b>, Founder and CEO, CSIP (Vietnam)</p>
13:30-14:30	<i>Lunch Break</i>
14:30-15:45	<p><b><u>Plenary III: Towards Co-Creating Multi Stakeholder Platforms for Ensuring the Recovery and Development of Social Enterprises towards Leaving No One Behind in Building Back Better</u></b></p> <p><i>This plenary shall discuss evolving Multi Stakeholder Platforms for Ensuring the Recovery and Development of Social Enterprises towards Leaving No One Behind in Building Back Better. These take off from successful social entrepreneurship initiatives on such themes as Health for All; Decent Work for All in Sustainable Value Chains; Rural Revitalization, Youth and Social Entrepreneurship and Technological Innovations towards Sustainable Development</i></p>

	<p>Speakers:</p> <p><b>Nasyith Majidi</b>, Chairman, Yayasan Dompot Dhuafa, Indonesia (Health for All)</p> <p><b>Kanika Ahuja</b>, Director, Conserve India (Decent Work for All in Sustainable Value Chains)</p> <p><b>Lanying Zhang</b>, Director, Sources for Action Center (Rural Revitalization, Youth and Social Entrepreneurship)</p> <p><b>Howard Ling</b>, Founder, Chappie Tech, Hong Kong (Technological Innovations for Sustainable Development)</p> <p>Moderator: <b>Anna Meloto-Wilk</b>, President, Gandang Kalikasan/Human Nature (Philippines)</p>
15:45-17:00	<p><b>Simultaneous Sub-Plenary Sessions: Towards Co-Creating Multi Stakeholder Platforms for Ensuring the Recovery and Development of Social Enterprises towards Leaving No One Behind in Building Back Better</b></p> <p>These shall feature sub-plenary sessions to share experiences and perspectives, discuss and plan the pursuit of <i>Multi Stakeholder Platforms for Ensuring the Recovery and Development of Social Enterprises towards Leaving No One Behind in Building Back Better</i>. Each Platform is expected to contribute to a cluster of SDGs linked to pandemic recovery.</p> <ol style="list-style-type: none"> <li>1. <b>Women’s Empowerment, Livelihoods and Food (WE LIVE FOOD)</b> <ul style="list-style-type: none"> <li>• <b>Marie Lisa Dacanay</b>, President, Institute for Social Entrepreneurship in Asia</li> <li>• <b>Edwin Marthine Lopez</b>, Executive Director, Alter Trade Foundation, Inc</li> <li>• <b>Syamsul Ardiansyah</b>, Program Manager, Yayasan Dompot Dhuafa</li> </ul> </li> <li>2. <b>Decent Work for All in Sustainable Value Chains</b> <ul style="list-style-type: none"> <li>• <b>Meenu Vadera</b>, ASPBAE Executive Council Member for South Asia, Executive Director, Azad Foundation (India)</li> </ul> </li> <li>3. <b>Health for All</b> <ul style="list-style-type: none"> <li>• <b>Dr Susan Balingit</b>, Fellow for Community-based Health System, Philippine Rural Reconstruction Movement (Philippines)</li> <li>• <b>Rajapandian R</b>, Chief Executive, SUHAM Trust (India)</li> <li>• <b>Haryo Mojopahit</b>, General Manager of Advocacy and Legal Protection, Dompot Dhuafa (Indonesia)</li> </ul> </li> <li>4. <b>Rural Revitalization, Youth and Social Entrepreneurship</b> <ul style="list-style-type: none"> <li>• <b>Lanying Zhang</b>, Executive Director, Sources for Action</li> <li>• <b>Marlon Palomo</b>, Executive Director, Philippine Rural Reconstruction Movement</li> <li>• <b>Ratna Karki</b>, Executive Director, Rural Reconstruction Nepal</li> <li>• <b>Sunit Shrestha</b>, Managing Director, Change Fusion</li> </ul> </li> <li>5. <b>Technological Innovations for Sustainable Development</b> <ul style="list-style-type: none"> <li>• <b>David Pong</b>, Co-Founder and CEO, waterROAM (Singapore)</li> </ul> </li> </ol>

	<ul style="list-style-type: none"> <li>• <b>Univ.-Prof. Dr. Chong-Wey Lin</b>, Founder and Curator, OurCityLove Social Enterprise (Taiwan)</li> <li>• <b>Kin-on Li</b>, Technology Development Manager <b>Jessica Choi</b>, ESL Curriculum Officer, mLang (Hong Kong)</li> <li>• <b>Aaqib Khalid Alvi</b>, Country Manager, Sustainable Living Lab (Singapore)</li> </ul>
17:00	End of Day 1

**Day 2: Thursday, September 17, 2020**

10:00 AM to 5:00 PM (Manila/Beijing Time, GMT +8)

10:00-11:00	<p>Keynote Address 3    <b>Mary Grace Poe-Llamanzares</b> Senator Republic of the Philippines</p> <p>Keynote Address 4    <b>Wen Tiejun</b>, Professor and Executive Dean, Southwest University, China Thought Leader, New Rural Reconstruction Movement, China</p> <p>Moderator: <b>Ana Tan</b>, Director, Ateneo Center for Social Entrepreneurship</p>
11:00-12:00	<p><b>Plenary IV: Promoting Cross-Sectoral Collaboration Supportive of the Platforms: Co-creating Enabling Policies and Programs to Support Social Enterprise Recovery towards Leaving No One Behind in Building Back Better and Achieving the SDGs</b></p> <p><i>This plenary shall feature experiences and perspectives in enacting and implementing government policies and programs supportive to social enterprises as partners in leaving no one behind towards building back better and achieving the SDGs. It shall explore policy and program proposals for governments to serve as enablers for social entrepreneurship to become a major pathway towards achieving the 9 Sustainable Development Goals linked to pandemic recovery, namely no poverty, zero hunger, decent work and inclusive growth, health and well-being, reduced inequality including gender equality, responsible consumption and production, climate action, peace justice and strong institutions and partnership for the goals (Goals 1, 2, 3, 8, 10, 12, 13, 16 and 17)</i></p> <p>Speakers: <b>Jong Tae Yoon</b>, Chief Director, Korea Social Enterprise Promotion Agency <b>William Dar</b>, Secretary, Department of Agriculture (Philippines) <b>Jonathan Wong</b>, Chief, Technology and Innovation, UNESCAP</p> <p>Moderator: <b>Hyun Gue Joe</b>, Director, Global Human Resources Partnership Program Team, Korea International Cooperation Agency</p>
12:00-13:00	<b>Plenary V: Dialogue with Multilateral Agencies:</b>

	<p><b>Opportunities and Challenges for Cross Sectoral Collaboration in Assisting Social Enterprise Recovery and Development towards Building back Better and Achieving the SDGs</b></p> <p><b>Savindra Ranathuga</b>, Project Coordinator, Youth Co:Lab, UNDP  <b>Rosalyn Mesina</b>, WeEmpowerAsia Philippines Programme Manager, UN Women  <b>Kelvin Sergeant</b>, Sustainable Enterprise Development and Job Creation Specialist, ILO  <b>Shivani Kannabhiran</b>, Sector Lead on Responsible Agricultural Supply Chains, OECD</p> <p>Moderator: <b>Marta Perez Cuso</b>, Senior Economic Officer, UNESCAP</p>
13:00-14:00	Lunch Break
14:00-15:00	<p><b>Plenary VI: Promoting Cross-Sectoral Collaboration Supportive of the Platforms: Co-creating Financing Mechanisms and Mobilizing Resources for Assisting the Recovery of Social Enterprises towards Leaving No One Behind in Building Back Better</b></p> <p><i>This plenary shall explore current and potential partnerships and opportunities to co-create financing mechanisms and mobilize financial and other resources to support Social Enterprise Recovery towards Leaving No One Behind in Building back Better and Achieving the SDGs in the region.</i></p> <p>Speakers:  <b>Ken Ito</b>, Regional Head (East Asia), Asia Venture Philanthropy Network, Japan  <b>Rini Supri Hartanti</b>, Wakil Ketua III, Baznas, Indonesia  <b>Laina Greene</b>, Co-Founder, Angels of Impact</p> <p>Moderator: <b>Sunit Shrestha</b>, Founder, Change Fusion, Thailand</p>
15:00-17:00	<p><b>Closing Plenary of the SEAL Conference</b></p> <p>Moderator: <b>Ronald Chua</b>, Trustee, Institute for Social Entrepreneurship in Asia</p> <p><i>Reports from the Sub-plenaries</i></p> <ul style="list-style-type: none"> <li>• <b>Pak Bayu Krisnamurthi</b>, Executive Chairperson, WE LIVE FOOD</li> <li>• <b>Meenu Vadera</b>, ASPBAE Executive Council Member for South Asia, Executive Director, Azad Foundation, Decent Work for All</li> <li>• <b>Haryo Mojopahit</b>, General Manager of Advocacy and Legal Protection, Dompot Dhuafa, Health for All</li> <li>• <b>Albert Teo</b>, Acting Dean, School of Management, Tung Wah College, Technological Innovations for Sustainable Development</li> <li>• <b>Emilita Monville Oro</b>, Country Director, IIRR, Rural Revitalization, Youth and Social Entrepreneurship</li> </ul> <p><i>Conference Declaration</i></p> <ul style="list-style-type: none"> <li>• <b>Earl Parreno</b>, Chairperson, Alter Trade Foundation, Inc and Head, Drafting Committee</li> </ul> <p>Closing Messages  <b>Umarani A</b>, CEO, Kalanjiam Foundation  <b>Sergi Corbalan</b>, Executive Director, Fair Trade Advocacy Office  <b>Lan Mercado</b>, Regional Director, Oxfam in Asia</p>

	<b>Francois Bonnici</b> , Director and Head, Schwab Foundation for Social Entrepreneurship
17:00	End of the 2-Day Conference

**Convening Organization:**

Institute for Social Entrepreneurship in Asia (ISEA)

**Co-Convening Organization:**

United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)

**Sponsors/ Partners**

Japan Foundation Asia Center  
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**Cooperating Organizations:**

Schwab Foundation for Social Entrepreneurship  
 Social Value Japan  
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 Asia South Pacific Association for Basic and Adult Education (ASPBAE)  
 Eco-Business