



LAUNCH OF MULTISECTORAL FORUM SERIES POVERTY REDUCTION THROUGH SOCIAL ENTREPRENEURSHIP (PRESENT)

2:00-5:00 PM, 29 JUNE 2012

SDC CONFERENCE HALL (adjacent to Ateneo School of Government)
ATENEO DE MANILA UNIVERSITY, QUEZON CITY

P R O G R A M

Welcome Remarks

Dr. Antonio La Vina
Dean, Ateneo School of Government (ASoG)

Introduction to the Keynote Speaker

Ms. Lou Gargarita
Executive Director
Philippine Social Enterprise Network (PhilSEN)

Keynote Address

Hon Lorenzo 'Erin' Tanada III
Deputy Speaker, House of Representatives
Principal Sponsor, PRESENT Bill

Perspectives on the Role of Government in Poverty Reduction Through Social Entrepreneurship

Sec. Joel M. Rocamora
Lead Convenor, National Anti Poverty Commission (NAPC)

Ms. Myrna Clara B. Asuncion
Director III, Office of the Assistant Director General for Planning
National Economic and Development Authority (NEDA)

Ms. Ma. Victoria Magkalas
Officer-In-Charge, Management Services Division
Department of Trade and Industry (DTI)

Mr. Edicio dela Torre
Secretary's Technical Assistance Group
Office of the Secretary, Department of Agriculture (DA)

A Perspective from the Social Enterprise Sector

Ms. Marie Lisa Dacanay

President

Institute for Social Entrepreneurship in Asia (ISEA)

Poverty Reduction Through Social Entrepreneurship (PRESENT)Coalition

Merienda Break: Catered by Filbamboo

Public Dialogue and Open Forum

PRESENT Coalition Leaders and Government Representatives

Moderator: Mr. Jay Lacsamana

Executive Director

Foundation for a Sustainable Society Inc (FSSI)

Presentation of Certificates of Appreciation to Guest Speakers

Closing Remarks