

Executive Courses Leading to a Diploma in Social Entrepreneurship

The Institute for Social Entrepreneurship in Asia (ISEA), in partnership with the Ateneo School of Government (ASoG), will be offering Executive Courses leading to a Diploma in Social Entrepreneurship for the following target participants:

- leaders, managers, and key staff of social enterprises, social enterprise resource/support institutions
- leaders, managers, and key staff of civil society organizations, government agencies, and business organizations with social enterprise development programs
- social entrepreneurs or individuals interested in pursuing social entrepreneurship as vocation or career
- policymakers and government executives interested in social entrepreneurship and social enterprise development
- knowledge leaders from media, academe, and other institutions interested in social entrepreneurship

Program Design

The students have the option to take the courses as individual executive courses or enroll in a Diploma Program. Students who complete the courses listed below shall get a Diploma in Social Entrepreneurship in addition to the Certificates of Completion they will receive per course. As a rule, the successful completion of the Introduction to Social Entrepreneurship course is a requirement for enrolling in the succeeding courses, however this can be waived in special cases.

- Introduction to Social Entrepreneurship (November 26-29, 2013)
- Social Enterprise Marketing Management (January 14-16, 2014)
- Social Enterprise Operations Management (February 18-19, 2014)
- Leading People and Change in Social Enterprises (February 20-21, 2014)
- Social Enterprise Financial Management and SROI (April 14-16, 2014)
- Strategy Formation and Social Entrepreneurship (May 20-23, 2014)

The courses will be taught through lectures, case discussions, film showings, group and individual application exercises of tools learned, interaction with practitioners and interactive/reflection sessions. For those enrolled in the Diploma Program, field visits to actual social enterprises and coaching sessions shall be added features.

Master in Public Management students may also take these courses as electives. However, such needs to be pre-arranged to ensure academic credits.

Faculty Roster

Dr. Marie Lisa M. Dacanay (PhD, Organization and Management Studies, Copenhagen Business School)

Lead Faculty and Director, ISEA-ASoG Social Entrepreneurship Diploma Program
President, Institute for Social Entrepreneurship in Asia (ISEA)
Guru and Program Director, Master in Entrepreneurship for Social and Development Entrepreneurs, Asian Institute of Management, 2001-2007

Prof. Tomas B. Lopez, Jr (Master in Management, Asian Institute of Management)
Guru, Master in Entrepreneurship, Ateneo Graduate School of Business
Director, ACE Center for Entrepreneurship and Management Education, Inc.
Agora Award for Excellence in Marketing Education, 2004
Guru, Asian Institute of Management-Asian Center for Entrepreneurship, 1997-2007

Dr. Alejandrino J. Ferreria (PhD in Education Management, National University)
Guru, Master in Entrepreneurship, Ateneo Graduate School of Business
Director, ACE Center for Entrepreneurship and Management Education, Inc.
Guru, Asian Institute of Management-Asian Center for Entrepreneurship, 1997-2007
Author, Entrepreneurs' Helpline (2004)

Dr. Juan A. Kanapi (PhD, Organization Development, SAIDI)
Adjunct Professor, Asian Institute of Management Center for Development Management (CDM) and Executive Education for Lifelong Learning Center (EXCELL)
Senior Consultant, Organization Change Consultant International
Mentor in Organizational Development, Southeast Asia Interdisciplinary Development Institute (SAIDI)

Ms. Rosalinda M. Roy (Master in Business Administration, University of the Philippines)
Development Management and Social Entrepreneurship Consultant
Coordinator, World Bank Philippines Development Marketplace Program 2004 to 2008
Program Manager and Assistant Vice President, Philippine Rural Reconstruction Movement, 1990-2003

Mr. Mariel Vincent Rapisura (Master in Entrepreneurship for Social and Development Entrepreneurs, Asian Institute of Management)
President and CEO of SEDPI Group of Social Enterprises
Finalist, Ernst & Young Entrepreneur of the Year Philippines 2012
Lead Faculty, Ateneo de Manila University Microfinance Diploma Course

Ms. Alicia B. Balacaoc (Master of Public Management, University of the Philippines)
Project/Financial Management and Business/Investment Planning Specialist
Lead Consultant, DOH Rationalization Plan Strategic Review, Development Academy of the Philippines
Finance Officer, Institute for Social Entrepreneurship in Asia

Tuition

Per course – 2 day course: Php 8,000, 3 day course: Php 12,000, 4 day course: Php 16,000

Diploma program inclusive of individualized coaching and field visits to social enterprises – Php100,000

Course fee is inclusive of learning materials and morning/afternoon snacks.

Applicants are asked to pay their course fees to ISEA, except for Masters in Public Management students of ASoG who shall pay their course fee to ASoG. Billing statements shall be issued by ISEA or ASoG as appropriate.

Application Process

All applicants must submit an accomplished application form. For the diploma program, applicants must undergo an interview with the Program Director. To get a copy of the application form or for other administrative concerns kindly contact Dolly at dmarcial@isea-group.net. For questions on program design and content, please email the Program Director at ldacanay@isea-group.net.

Deadline for application to the pilot offering of the Diploma Program and for the Introduction to Social Entrepreneurship is on November 4, 2013. As a rule, the deadline for application for the Executive Courses shall be 3 weeks before the start of the course.

Diploma Program applicants who have taken similar courses offered by ISEA before the existence of the Diploma Program may apply to have the courses they took credited. To request for crediting of courses, please write a letter to the Program Director, attach a copy of your Certificate of Completion and submit such with your accomplished application form.