

IMPERATIVE FOR A BSI-ASIA INITIATIVE

In a region that is home to two thirds of the world's poorest, BSI Asia is a platform for cooperation among business and management schools, social enterprises, impact investors and corporations:

- ⇒ to mainstream social entrepreneurship as a strategy towards inclusive growth
- ⇒ to contribute to the achievement of the sustainable development goal of poverty-eradication

PROGRAM GOALS

- ⇒ Integrate social entrepreneurship in the curricular programs of business and management schools through learning exchange and internships in Asia;
- ⇒ Increase capacity of business and management schools to teach social entrepreneurship, impact investing and innovative business models with positive social and economic impacts in Asia;
- ⇒ Provide learning opportunities for MBA and management students to explore career paths in social entrepreneurship, impact investing, inclusive business and related fields;
- ⇒ Create opportunities for social enterprises to tap into the capabilities and resources of MBA and management students and schools in enterprise development, management and innovation.

PRIORITIES LEADING TO NOVEMBER LAUNCH



- Engaging social enterprises in Asia as hosts for MBA student-interns from business and management school members of GBSN and CEMS for 2016;
- Engaging other business and management schools to send interns to social enterprises in Asia;
- Developing a web-based repository of cases, modules and learning materials on social entrepreneurship being taught in business/management schools and other institutions offering social entrepreneurship programs in the region;
- Engaging in program development and resource mobilization efforts to sustain the Business Schools for Impact initiative in the Asian region beyond 2015

PROGRAM STAKEHOLDERS



business or management schools and their faculty and students



government, multilateral bodies and other interested parties



social enterprises and social enterprise resource institutions and networks



corporations engaged in social entrepreneurship, corporate sponsors, inclusive businesses, and impact investors

BSI-ASIA PROGRAM LAUNCH:

4-5:30PM - 4 November 2015 at the
**Global Business Schools Network (GBSN)
Conference - Asian Institute of Management**
Makati City, Philippines

For inquiries and further details:

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