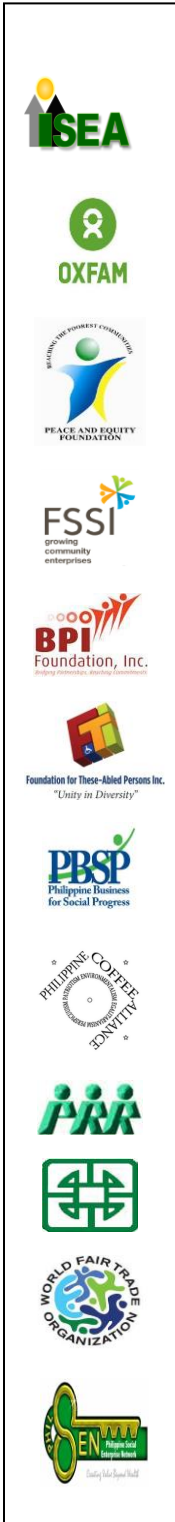


Social Enterprise Rehabilitation Visioning and Engagement Conference (SERVE)

March 13-14, 2014

Diplomat Hotel, Cebu City



Objectives:

1. To dialogue on a social enterprise sector rehabilitation agenda and platform focused on building sustainable livelihood systems and better mechanisms for the delivery of basic needs/services among key poverty groups most affected by Yolanda.
2. To launch the Reconstruction Initiative through Social Enterprise (RISE) as a multisectoral platform to make social enterprise development a major strategy to enhance public-private partnerships in pursuit of Reconstruction Assistance on Yolanda
3. To provide a venue for dialogue between the social enterprise, government and business sectors on RISE

Day 1

Time	Activity
(AM) 8:30 - 8:35	National Anthem Ecumenical Prayer
8:35 - 8:45	Welcome Remarks Ms. Renia Salinas CEO, VICTO National Cooperative Federation
8:45 - 8:55	Keynote Address Dr. Aris Alip Managing Director, CARD-MRI
8:55 - 9:10	Why APPRAISE-RAY? Mr. Isagani R. Serrano President, Philippine Rural Reconstruction Movement
9:10 - 9:20	Introduction of Participants
9:20 - 10:10	Highlights from the Provincial Action Research and Consultation (PARC) Processes <ul style="list-style-type: none"> ▪ Leyte - Prof. Marieta Sumagaysay ▪ Eastern Samar - Ms. Lorena Dagatan ▪ Northern Cebu - Ms. Teresa Ruelas Moderator: Ms. Lolita Gelle Executive Director, Foundation for TheseAbled Persons, Inc.

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10:10 - 10:20	BREAK
10:20 - 11:10	<p>Highlights from Provincial Action Research and Consultation (PARC) Processes</p> <ul style="list-style-type: none"> ▪ Capiz - Dr. Rhodella Ibabao ▪ Aklan - Mr. Melvin Purzuelo ▪ Iloilo - Prof. Joy Lizada
11:10 - 12:00	<p>Presentation of APPRAISE RAY (Agenda and Platform for Poverty Reduction and Addressing Inequality through Social Enterprise to Enhance Reconstruction Assistance on Yolanda) and Proposed SERVE Conference Declaration</p> <p style="text-align: center;">Dr. Marie Lisa M. Dacanay President, Institute for Social Entrepreneurship in Asia</p> <p>Panel of Reactors:</p> <p style="text-align: center;">Ms. Regina Antequiza Executive Director, ECOWEB Philippine Social Enterprise Network</p> <p style="text-align: center;">Ms. Jocelyn Villanueva Regional Lead for Women Economic Leadership OXFAM GB Asia</p>
12:10 - 1:10 NN	LUNCH BREAK
PM 1:10 - 3:10	Critiquing and Enhancement Workshop of APPRAISE RAY and SERVE Conference Declaration
3:10 - 3:25	BREAK
3:25 - 5:30	<p>Plenary Workshop Reports and Synthesis</p> <p>Moderator: Ms. Geraldine M. Labradores Managing Director, Southern Partners and Fair Trade Center, Inc.</p>

Day 2 (OPEN SESSION)

Time	Activity
AM 8:30 - 8:45	RECAP of Day 1
8:45 - 10:45	Panel Discussion on Reconstruction Initiative through Social Enterprise (RISE): Platform and Evolving Initiatives Moderator: Ms. Anna Meloto-Wilk President, Gandang Kalikasan, Inc.
10:45 - 11:00	BREAK
11:00 - 12:15	Panel Discussion on Reconstruction Initiative through Social Enterprise (RISE) with Social Enterprise Resource Institutions Mr. Jay Lacsamana, Executive Director, Foundation for a Sustainable Society, Inc. Mr. Ricardo Torres Programs and Partnership Unit Manager, Peace and Equity Foundation Mr. Tariq Riebl Humanitarian Response Manager Oxfam GB Asia
12:15 - 1:15	LUNCH BREAK
PM 1:15 - 2:45	Panel Discussion on Reconstruction Initiative through Social Enterprise (RISE) with Government Dr. Joel R. Rocamora, Secretary, National Anti-Poverty Commission Mr. Edicio dela Torre Special Technical Assistant Group (STAG) Department of Agriculture

	<p>Atty. Asis Perez Director, Bureau of Fisheries and Aquatic Resources</p> <p>Moderator: Ms. Lurina Gargarita Executive Director Philippine Social Enterprise Network</p>
2:45 - 3:30	<p>Discussion on Reconstruction Initiative through Social Enterprise(RISE) with the Business Sector</p> <p>Mr. Rafael C. Lopa Executive Director, Philippine Business for Social Progress</p> <p>Moderator: Mr. Mark Ruiz President, Microventures, Inc. / Hapinoy</p>
3:30 - 3:45	BREAK
3:45 - 4:30	<p>SERVE Conference Declaration and Commitment Building to Advance Reconstruction Initiative through Social Enterprise (RISE) as a Multisectoral Platform</p> <p>Presenter: Ms. Anna Meloto-Wilk President, Gandang Kalikasan, Inc.</p>
4:30 - 5:00	<p>Closing Message:</p> <p>Undersecretary Danilo Antonio Presidential Assistant for Recovery and Rehabilitation</p> <p>Acknowledgements</p>